




SHIFT

A WORKPLACE WELLNESS ADVOCACY CERTIFICATION

Improve Culture And Performance Through Meaningful Connection And Emotional Well-Being

To have a winning culture, and better overall success, leaders must first win the hearts and minds of employees. Our comprehensive leadership certification will help you strengthen relationships, lead with empathy, advance communication, and improve overall well-being.



FINALLY, A LEADERSHIP TRAINING THAT ADDRESSES EMOTIONAL WELL-BEING

COMPANIES FACE CHALLENGES

- 1 in 5 people currently live with mental illness.
- 80% of Americans never get the help they need.
- 87% of leaders don't receive mental health training.
- 69% of employees say they need more support.

WHAT OUR LEADERSHIP TRAINING RECIPIENTS ARE SAYING

"The ability to implement listening practices and leadership techniques that I learned from Blunovus has made a huge difference for me in sales and marketing positions. It has also had a great impact on how I lead my team, communicate with peers, and how I show up with my family. It was an invaluable experience, and anyone with the opportunity to participate in a course or training should take complete advantage of it."

Josh Zeises, CMO



ENLIGHTENED SOLUTIONS





We show you where connection, well-being, and success come from and how to lead with authenticity, empathy, and confidence.

MEANINGFUL TOPICS THAT HELP YOUR ORGANIZATION EVOLVE

- How well-being impacts everything we do
- Why leaders need to understand mental health
- The performance and well-being relationship
- The science of compassion and real connection
- How innate listening can increase team unity
- Why teams and leaders need empathy and trust
- And much more!



CONNECTION | CLARITY | CONFIDENCE

Real Change **You Can See** With Training Analytics

We use surveys and service engagement data to help you obtain a clear view of where your organization stands before and after the training. You'll also gain insights into well-being issues that your organization is struggling with most.

Employees Need Leaders Who are Trained and Aware

68% of employees worry that reaching out to managers about a mental health issue could negatively impact their job security.

82% of employees say their leaders aren't very good at communication and engagement.

OUR LEADERSHIP CERTIFICATION PROMISE TO YOU

Training participants will **walk away with** greater:

- CONNECTION** - Through empathy and trust
- CLARITY** - In how to transmit presence and focus
- CONFIDENCE** - When displaying authenticity and assurance
- CALMNESS** - In being able to radiate peace and settledness
- CULTURAL INFLUENCE** - By fostering psychological safety



Contact us for pricing info and other training details.

We are here to help!