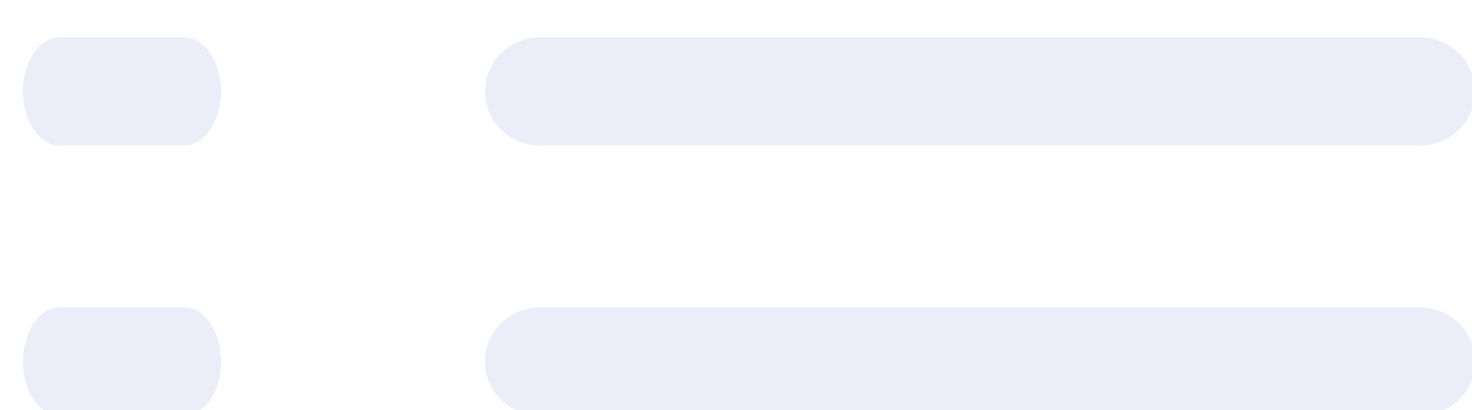







# C.A.R.E. INITIATIVE


The CARE Initiative helps companies proactively address addiction and mental health in the workplace and effectively connects employees and their loved ones to the resources they need in order to heal.



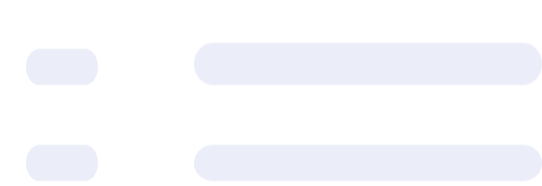
 We save companies \$\$ by addressing mental health and addiction.

 We provide support and training for HR and management.

 We deliver compelling content to employees and their loved ones.

 We provide a private CARE Line that offers support and resources.

## EDUCATION IS IMPORTANT CONNECTION IS KEY



## L.E.S.S. IS MORE

We build a bridge for employees and their loved ones by helping them navigate the challenges of addiction and mental health.

- 1 Listen - We seek to understand and listen with empathy and compassion.
- 2 Educate - We provide information on policies, insurance, and next steps.
- 3 Support - We connect callers with solutions, treatment options, and available resources.
- 4 Save - We save companies money, employees time, and people's lives.

